

# ADRUM

ASSOCIATION FOR THE DEVELOPMENT OF INTERNATIONAL RELATIONS  
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## About us

**The International Art Festival МАЛЮЙ.UA (PAINT.UA)** is organized by the Association for the Development of International Relations **ADRUM** with the support of the **Kyiv City State Administration** for the development of cultural diplomacy between Ukraine and other nations, the creation and strengthening of ties between generations of different countries. New generations carry their vision to seniors in the format of international communication, which acquaints different countries with each other's culture, identifies and directs future development trends. It is no coincidence that the exhibition of the Winners of the International Art Festival МАЛЮЙ.UA will take place in the historical and art center of Kyiv - in the museum on Andriyivsky Descent.

## **The exhibition of 50 winners of the International Art Festival МАЛЮЙ.UA will take place in IP Kavaleridze Museum-workshop**

The museum, which will host an exhibition dedicated to the outstanding sculptor, film director, screenwriter and film artist, the man whom UNESCO calls "Ukrainian Michelangelo" – to Ivan Petrovich Kavaleridze. The great artist is the author of the first full-figure monuments to the brilliant Ukrainian poet and painter Taras Shevchenko and bright business cards of Kyiv: the sculptural ensemble of Princess Olga on Mykhailivska Square, monuments to Yaroslav the Wise near the Golden Gate and the eternal traveler Hryhoriy Skovoroda on Kontraktova Square.



## Andrew's Descent

The museum where exhibition of 50 Winners of the International Art Festival МАЛЮЙ.UA will take place is located on the legendary St. Andrew's Descent, which is called Kyiv's Montmartre - any day, in any weather, artists exhibit their paintings here across the street in the open air, where you also find jewelry,

embroideries, rarities and more. Street musicians perform here and the atmosphere of the end of the 19th - beginning of the 20th century prevails. This is “must visit” place for tourists and a favorite place of rest for inhabitants of Kyiv. Here there is a monument of architecture and monumental painting of the 18th century of world importance St. Andrew's Church, designed by the Italian architect Rastrelli, the mysterious "Castle of Richard the Lionheart" and several museums, including the museum of the great writer Mikhail Bulgakov, in house 13, where he lived, and the only museum on the continent of one street - the unique and charming Andrew's Descent.



### **Terms of participation**

Children and young people from any country can take part in the festival aged 5 to 25 years

### **Requirements for works**

There are no prohibitions or advantages in the theme or materials, the only wish is that they be original works, not redrawing of famous images. The maximum size is A1.

### **The first round**

#### **Free casting**

To participate in the festival you need to send on email: [adrumukraine@gmail.com](mailto:adrumukraine@gmail.com):

- photos of maximum three works;
- technical characteristics of works: size, material (for example: paper, pencil or canvas, oil, etc.);
- year of creation;
- title of the work;
- participant data - name, surname, age, place of residence, number of phone with some messenger (WhatsApp, Viber, Telegram), accounts in Facebook and Instagram (if you have).

After the casting, you will receive an e-mail notification whether you have passed to the second round.

### **The second round**

If you went to the second round, you need to pay a registration fee 20 Euro. After payment, you become a participant of the festival and your work is selected

for an international exhibition at the IP Kavaleridze Museum-Workshop (Kyiv, Andriivskyi Descent, 21). One of your works is selected by jury and reaches the Final of the Festival. Its photo will be posted on the festival's website and Facebook page. All finalists receive the Diploma of the Finalist of the International Art Festival МАЛЮЙ.UA.

### **The third round**

From the works of the finalists, a respected international jury of famous artists and cultural figures select 50 works, which will be presented at the exhibition on April 12 - 26, 2021 at the IP Kavaleridze Museum-Workshop (Kyiv, Andriivskyi Descent, 21). The authors of 50 works become the Winners of the Festival. Photos of each Winner and photos of the work for exhibition are displayed on the festival resources:

Website: <http://adrum.com.ua>

and Facebook: <https://www.facebook.com/adrumukraine/>

Each Winner receives a Diploma of the Winner of the International Art Festival МАЛЮЙ.UA.

The painting for exhibition must be sent to the organizers in the museum at the expense of the Winner. After the exhibition, the work will be returned by the organizers to the Winner at the expense of the winner.

### **Opening of the exhibition**

The Winners have the opportunity to attend the grand opening of the exhibition at the IP Kavaleridze Museum-Workshop (Kyiv, Andriivskyi Descent, 21) on April 12, 2021 at 19.00. The exhibition will be widely covered by the media. The organizers will offer a special program for those who want to come to Kyiv for the opening of the exhibition.

**We are waiting for your applications for your representing of your country at the International Art Festival МАЛЮЙ.UA!**

All questions by phone: +380674094155 (Viber, WhatsApp, Telegram)

e-mail: [adrumukraine@gmail.com](mailto:adrumukraine@gmail.com)

Website: <http://adrum.com.ua>

Facebook: <https://www.facebook.com/events/772461933295959/>