

ADRUM

ASSOCIATION FOR THE DEVELOPMENT OF INTERNATIONAL RELATIONS
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About us

The International Art Festival МАЛЮЙ.UA (PAINT.UA) is organized by the Association for the Development of International Relations **ADRUM** with the support of the **Kyiv City State Administration** for the development of cultural diplomacy between Ukraine and other nations, the creation and strengthening of ties between generations of different countries. New generations carry their vision to seniors in the format of international communication, which acquaints different countries with each other's culture. A respected international jury evaluating young talents identifies and directs future development trends of world culture.

The exhibition of 50 winners of the International Art Festival МАЛЮЙ.UA will take place in IP Kavaleridze Museum-workshop

The museum, which will host an exhibition dedicated to the outstanding sculptor, film director, screenwriter and film artist, the man whom UNESCO calls "Ukrainian Michelangelo" – to Ivan Petrovich Kavaleridze. The great artist is the author of the first full-figure monuments to the brilliant Ukrainian poet and painter Taras Shevchenko and bright business cards of Kyiv: the sculptural ensemble of Princess Olga on Mykhailivska Square, monuments to Yaroslav the Wise near the Golden Gate and the eternal traveler Hryhoriy Skovoroda on Kontraktova Square.



Andrew's Descent

The museum where exhibition of 50 Winners of the International Art Festival МАЛЮЙ.UA will take place is located on the legendary St. Andrew's Descent, which is called Kyiv's Montmartre - any day, in any weather, artists exhibit their paintings here across the street in the open air, where you also find jewelry, embroideries, rarities and more. Street musicians perform here and the atmosphere

of the end of the 19th - beginning of the 20th century prevails. This is “must visit” place for tourists and a favorite place of rest for inhabitants of Kyiv. Here there is a monument of architecture and monumental painting of the 18th century of world importance St. Andrew's Church, designed by the Italian architect Rastrelli, the mysterious "Castle of Richard the Lionheart" and several museums, including the museum of the great writer Mikhail Bulgakov, in house 13, where he lived, and the only museum on the continent of one street - the unique and charming Andrew's Descent.



Terms of participation

Children and young people from any country can take part in the festival aged 5 to 25 years

Requirements for works

Participants can submit drawings (paintings, collages, etc.) or sculptures

There are no prohibitions or advantages in the theme or materials, the only wish is that they be original works, not redrawing of famous images. The maximum size of paintings is A1. The size of the sculptures is discussed in each case separately.

The first round

Free casting

To participate in the festival you need to send on email: adrumukraine@gmail.com:

- photos of maximum three works;
- technical characteristics of works: size, material (for example: paper, pencil or canvas, oil, etc.);
- year of creation;
- title of the work;
- participant data - name, surname, age, place of residence, number of phone with some messenger (WhatsApp, Viber, Telegram), accounts in Facebook and Instagram (if you have).

After the casting, you will receive an e-mail notification whether you have passed to the second round.

The second round

If you went to the second round, you need to pay a registration fee:

For Europe countries: 20 €

For USA, Canada, other countries: \$ 20

After payment, you become a participant of the festival and your work is selected for an international exhibition at the IP Kavaleridze Museum-Workshop (Kyiv, Andriyivskiy Descent, 21). One of your works is selected by jury and reaches the Final of the Festival. Its photo will be posted on the festival's website and Facebook page. All finalists receive the Diploma of the Finalist of the International Art Festival МАЛЮЙ.UA.

The third round

From the works of the finalists, a respected international jury of famous artists and cultural figures select 50 works, which will be presented at the exhibition on April 12 - 26, 2021 at the IP Kavaleridze Museum-Workshop (Kyiv, Andriyivskiy Descent, 21). The authors of 50 works become the Winners of the Festival. Photos of each Winner and photos of the work for exhibition are displayed on the festival resources:

Website: <http://adrums.com.ua>

and Facebook: <https://www.facebook.com/adrumsukraine/>

Each Winner receives a Diploma of the Winner of the International Art Festival МАЛЮЙ.UA.

The painting for exhibition must be sent to the organizers in the museum at the expense of the Winner. After the exhibition, the work will be returned by the organizers to the Winner at the expense of the winner.

Opening of the exhibition

The Winners have the opportunity to attend the grand opening of the exhibition at the IP Kavaleridze Museum-Workshop (Kyiv, Andriyivskiy Descent, 21) on April 12, 2021 at 19.00. The exhibition will be widely covered by the media. The organizers will offer a special program for those who want to come to Kyiv for the opening of the exhibition.

International Jury

Oleksandr Yunin, Ukraine is a Chairman of the Jury, Honored Worker of Culture of Ukraine, Director of the Museum-Workshop IP Kavaleridze, the organizer of many cultural events.

Ivan Marchuk, Ukraine is a member of the Golden Guild of the Roman Academy of Modern Art, People's Artist of Ukraine, laureate of the Taras Shevchenko National Prize of Ukraine (Shevchenko *National Prize* is the highest state *prize* of *Ukraine* for works of culture and arts), member of the National Union of Artists of Ukraine. British newspaper «*The Daily Telegraph*» once *ranked* Ivan Marchuk as one of the *Top 100 geniuses of today*. The master has over 5,000 paintings, which are on all continents of the world. For half a century of creative activity he has held more than 150 monographic and 50 group exhibitions. The

artist's paintings are exhibited in many countries around the world - Great Britain, USA, Lithuania, Germany, Poland, Czech Republic, Slovakia, Belgium, Luxembourg, Spain, Hungary, Thailand, Jordan, Tunisia, Turkey, etc. Marchuk invented a completely original technique of "Plontanism" (from the words "weave", "plant"), which balances on the border of hand-made and technological and due to the complexity of filigree execution and complexity is almost impossible to repeat.

Eugenia Gapchynska, Ukraine is a painter, famous in Ukraine and abroad for her unique style, for which she is called "Supplier of Happiness №1". Eugenia makes more than a dozen new exhibitions every year - her paintings are on display at the London Contemporary Art Gallery, the Hallenhof Gallery and many other museums and galleries in Europe. Eugenia is an illustrator of children's books, in particular, the book "Pirate Stories" by "Smart Child" with her drawings was included in the catalog of the best children's books in the world "White Ravens 2010", published by the International Children's Library in Munich. In 2008, Ukrposhta launched the Zodiac Signs brand by Eugenia Gapchynska. The artist's works are stored in European museums and private collections around the world.

Volodymyr Slepchenko, Ukraine is People's Artist of Ukraine, Member of the National Union of Artists of Ukraine, Member of the Ukrainian Academy of Sciences, Member of the World Academy of Arts (MONDIAL ART ACADEMIA), France. Volodymyr invented his own technique and unique style "artline". For over 50 years, the artist has been working fruitfully in various types and genres of fine arts: painting, graphics, monumental and decorative arts, design and heraldic art. He illustrated a number of poetry collections by leading Ukrainian and foreign authors. Since 1970, more than 75 solo exhibitions have taken place in Ukraine, Poland, France, Germany, Canada, Israel, Slovakia, Italy, Greece, Spain, Japan and other countries. The artist has received many international awards and prizes, including a Special Prize at the International Exhibition at the National Museum of Kobé (Japan, 2011) and the International Botticelli Prize for outstanding contribution to world art (Italy, 2019) Paintings and graphics by Volodymyr Slepchenko are in museums, galleries and private collections of Ukraine and many countries of the world.

Yulia Shilenko, Ukraine is a Chief Curator of the Taras Shevchenko National Museum, a Member of the International Council of Museums (ICOM). For many years of activity in the field of museum studies and preservation of cultural heritage she was awarded one of the highest state awards of Ukraine "Order of Merit of the III degree". She is engaged in research in the field of Shevchenko studies and museum studies. Yulia is an active participant in all-Ukrainian and international conferences. She participated in the construction of the expositions of the Taras Shevchenko National Museum in Kyiv, in Beijing (China) and Toronto (Canada). She conducts educational activities. Yulia is actively involved in the promotion of Ukrainian culture in the world and cultural diplomacy as a curator of various art projects in the museum and abroad.

Valery Franchuk, Ukraine is a painter-graphic artist-sculptor, People's Artist of Ukraine, member of the National Union of Artists of Ukraine, laureate of the Taras

Shevchenko National Prize of Ukraine, laureate of the Vasily Stus, winner of many awards. The artist created an author's style and art technique. For over 30 years he created more than 5,500 paintings, 1,300 graphic works and about 100 sculptures. He had more than 120 group and 180 solo exhibitions in Ukraine and abroad. The works are stored in national museums, public organizations, cultural centers of Ukraine and around the world.

Oksana Fursa, Ukraine is an artist, rector of Salvador Dali Academy of Contemporary Arts, Doctor of Pedagogical Sciences, Professor, President of the Confederation of Designers and Stylists of Ukraine. The original author's technique is based on the play of light and shadow in stylized objects. Numerous personal exhibitions and participation in joint projects have gained recognition and commitment of many connoisseurs of beauty in Ukraine and abroad. Along with active artistic activity, Oksana is a well-known organizer of design, educator and scientist in Ukraine and abroad.

Mykola Sologub, Ukraine is an artist, his works are stored in museums and galleries in Ukraine and abroad. A technique that allows the artist to get closer to his goal is the fusion of book graphics and sculpture. He has participated in many solo and group exhibitions in Ukraine, Italy, USA, China, Germany, France, Lithuania, Canada and other countries. For many years he illustrated the literary and art magazine "Gilgamesh", which he founded together with Andriy Gushchin.

Oleksandr Udra (UDRA), Ukraine - artist, organizer of the International Art Festival MALYUY.UA, curator of international art projects. He raises the themes of ecology and responsible consumption, his exhibitions have been successfully held in Ukraine and the Balkans. The author's style combines a creative vision and a technological approach to performance - critics and the media have called it a new direction in contemporary art.

Tatiana Kolesnichenko, Ukraine is founder and director of the International Art Festival MALYUY.UA, head of promotion and production STUDIORAR, president of the Association for the Development of International Relations ADRUM. She actively develops cultural diplomacy, organizing projects between Ukraine and China, Germany, USA, Great Britain, Montenegro, Slovenia, Albania, Croatia, Azerbaijan, Turkey, Kazakhstan, Moldova and other countries.

Anastasia Miranovich, Montenegro is Director of the National Museum of Montenegro, Director of the Office for the Protection of Cultural Heritage of Montenegro, Member of the National Commission for UNESCO. Anastasia is a doctor of art history, she is art critic and museum consultant, curator of many important art events in Montenegro and abroad, where she promotes the country at major world art events, such as the Venice Biennale. Anastasia is an active participant in the Montenegrin fashion scene, she has created several incredible projects, including international ones, such as a multimedia project with Jean-Paul Gauthier. Anastasia is an important person in the cultural, social and political life in Montenegro and internationally.

Mirko Dragovich, Montenegro is a painter, Member of the Association of Fine Artists of Montenegro, author of numerous solo exhibitions in Montenegro and

abroad. He more than 10 years works as an art teacher with children with disabilities, with whom he organized more than 25 exhibitions.

Darko Drljevič, Montenegro is an artist, cartoonist, illustrator, president of the Montenegrin Association of Animated Films. He is winner of 212 national and international awards, author of 60 solo and participant in more than 450 group exhibitions. He participated in the creation of dozens of animated films, author of 5 books, editor of the humor magazine "TUS". Darko is organizer of the first International Cartoon Competition in Montenegro "Snow and Mountains".

Tamaz Avaliani, Georgia is the only graphic artist in the world who has mastered the unique author's technique of creating paintings with an ordinary black ballpoint pen. He is author of solo exhibitions and participant in numerous joint projects held in Georgia, Ukraine, Spain, Slovenia, Bulgaria, Turkey and other countries. For 23 years, he has created more than 600 works of art, which have earned him recognition as artists, art lovers, and art collectors in Georgia and abroad. Many of Avaliani's works are in private collections in Germany, Spain, France, Switzerland, USA and other countries.

Lyudmila Pogorelova, Canada is Director of the Taras Shevchenko Museum (Toronto). She forms and creates permanent and temporary exhibitions, develops thematic tours, deals with museum archives and the library, maintains relations with other museums and Ukrainian organizations in Canada and Ukraine, participates in joint project in Canada, USA and Ukraine, develops and organizes traveling exhibitions, conducts educational work, constantly promotes Ukrainian culture in the English-speaking environment.

Federico Arno, Uruguay is sculptor, professor at the University of Católica in Uruguay, winner of many Uruguayan and international awards and prizes. He creates sculptures, installations, videos and performances. Federico is a representative of Uruguay at numerous biennials and exhibitions in Germany, France, Mexico, Brazil and other countries. His sculptures adorn the capital of Uruguay - Montevideo. The master's works are in public and private collections in Uruguay and other countries. Federico has worked as a coordinator of visual arts in the directory of culture from the ministry of education and culture in Uruguay for several years, participated in the jury of the competitive funds for culture, on the international call for the contemporary arts culture center's art program exhibition and in a jury in the Paul Cezanne prize.

Nadezda Pashkevych, Belarus is artist, winner of many international projects, author of solo and group in Belarus, Ukraine, China and other countries. The works are in state museums of Belarus and Ukraine and private galleries and collections around the world.

**We are waiting for your applications for representing your country at
the International Art Festival МАЛЮЙ.UA!**

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e-mail: adrumukraine@gmail.com

Website: <http://adrum.com.ua>

Facebook: <https://www.facebook.com/events/772461933295959/>