

ADRUM

ASSOCIATION FOR THE DEVELOPMENT OF INTERNATIONAL RELATIONS

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International music festival MUSIC.UA.WAR organized during Russia's treacherous war against Ukraine. It's a special project of the 2220 International Music Festival, which has been organized since 2019 in Kyiv by the Association for the Development of International Relations ADRUM and the promotion and production company STUDIORAR under the patronage of the Ministry of Foreign Affairs of Ukraine, the Ministry of Culture and Information Policy of Ukraine and Kyiv city government. The festival develops the vocal and visual aesthetics of the world music space, creates and strengthens international ties, promotes young talents and provides cultural diplomacy. In total, 22 countries of the world were involved in the festival: Ukraine, Canada, Great Britain, France, Belgium, Germany, Poland, Lithuania, Latvia, Georgia, Belarus, Philippines, Montenegro, Slovenia, Croatia, Serbia, Albania, Azerbaijan, Moldova, Armenia, Kazakhstan, Turkey.

Terms of participation in the International Music Festival MUSIC.UA.WAR

- Participation in the festival is free.
- Musicians of any age can take part in the project, from children to the older generation - there is no age limit.
- Duration of the festival: September 2022 – May 2023
- Application deadline: until May 10, 2023.
- The number of works submitted by one participant is one.
- Video language - any.
- Authorship of the song/work: any.
- The festival is held without a jury, the main evaluators are the organizing committee and the audience.
- Format: vocalists, instrumentalists, dancers, etc. can participate in the project - the main thing is that the video should have music.
- There are no restrictions on the number - it can be a solo, duet, trio, quartet, choir, band, dance group, etc.

- Technical requirements: full HD is welcome, but there are no restrictions, the main thing is a clear image and good sound:

- the video can be recorded on a camera/cameras or on a phone;
- it can be horizontal or vertical;
- one frame or mounted;
- live sound or studio recording, combined voice and music;
- the video must be without subtitles - the festival imposes its own subtitles

- Topic of the video: Russia's war against Ukraine. Possible video options:
Ukrainian song/ musical composition.

A song/ musical composition of any other country that shows support for Ukraine (either in the text or in the video - the colors of the Ukrainian flag, etc. - or both in the text and in the video).

Video with war photos/video.

Video with photos/video of Ukrainian cities, towns, historical monuments, nature, etc.

Video with photos/video of support for Ukraine from various countries (meetings, concerts, exhibitions, etc.).

The video can be with the presence of the participant/participants in the frame or without the presence in the frame (sound behind the frame).

These and other types of video are accepted at your discretion, the main thing is that they reflect support for Ukraine in the terrible war, faith in the victory of Ukraine and the bright future of our country and the whole world.

**To participate, you need to send to the festival's email address
2220festival@gmail.com:**

- Link of your video on the file exchange (WeTransfer or other) or on Google disk with access to the file and link on YouTube (if you have it).

- your data:

- ✓ name, surname or team name
- ✓ age
- ✓ country, city/village
- ✓ title of the song
- ✓ author of music/lyrics
- ✓ authors of the video: the director of the video (whose idea) - must be specified, others are optional.
- ✓ your Facebook and Instagram accounts, if you have
- ✓ phone with messengers (Viber, WhatsApp, Telegram)
- ✓ the history of the creation of the work (what inspired you, what were the feelings during creation, where and when the work was created, during which events, etc.)

In the subject of the letter, write: MUSIC.UA.WAR.

Selection technology:

- All applications (links to the video and application data in English) are accepted by the organizing committee via e-mail 2220festival@gmail.com. After consideration of the application, each participant receives a letter by e-mail whether he passed the casting. If for some reason the video did not pass the casting, the participant is also notified by email. Possible reasons why a video may not pass casting:

Bad technical quality (blurred video, hard to hear sound, etc.).

Inadmissible ethical points - are considered purely individually in the context.

- After passing the casting, the participant becomes a Finalist of the festival.
- After confirmation of participation, the participant's video is posted on the YouTube channel, Facebook and Instagram pages of the festival:

https://www.youtube.com/channel/UCPsjaUNg9g769mX_UNm3BIQ

<https://www.facebook.com/2220InternationalMusicFestival>

https://instagram.com/2220_festival?igshid=1f0quqts8zw4p

The organizers of the festival are in Kyiv. Due to possible bombings, shelling and other circumstances in the state of war, the answer to your application may not come immediately. But the organizers will certainly accept and consider the application of each participant.

What project participants get

Each participant's video clip can be selected by the project's partners - the most popular music TV channels M1 and M2 and the Kyiv TV channel for broadcast on TV channels.

Everyone who has passed the casting will receive a Festival Finalist Diploma, which will be sent to an e-mail after the end of the festival in two formats: one for print, the other for the Internet.

After the deadline for receiving applications on May 10, 42 winners of the festival will be determined - 30 of which are participants who will receive the most views on the resources of the festival (including YouTube, Facebook and Instagram), 12 winners will be chosen by the organizing committee. Photos of the video clips of the winners with a QR code with a transition to the video will be shown at an exhibition in the Central Park of Culture and Recreation of Kyiv near the Arch of Freedom of the Ukrainian People from May 25 to Sunday 25, 2023. Opening of the exhibition will be held before the Kyiv's Birthday Day.

All winners will receive a Festival Winner's Diploma, which will be sent to an email after the end of the festival in two formats: one for print, the other for the Internet.

The festival is held during wartime and has no usual financial support (registration fees, partnerships and sponsorships, etc.) and exist only by donation. We ask you to help festival. Details are on the website <http://adrum.com.ua/en/how-to-donate/>
The project is organized by the Association for the Development of International Relations ADRUM and the promotion and production company STUDIORAR under the patronage of the Ministry of Culture and Information Policy of Ukraine and the Kyiv City State Administration.

We invite you to participate in the festival!

Тел.: +380674094155 (Viber, WhatsApp, Telegram)

https://www.youtube.com/channel/UCPsjaUNg9g769mX_UNm3BIQ

<https://www.facebook.com/2220InternationalMusicFestival>

https://instagram.com/2220_festival?igshid=1f0quqts8zw4p