ADRUM

ASSOCIATION FOR THE DEVELOPMENT OF INTERNATIONAL RELATIONS Ukraine, 04053, Kyiv, Turgenevskaya str., 72, of. 54, +380674094155, adrumukraine@gmail.com

About us

VI International Art Festival MAJIOĂ.UA (PAINT.UA) organizing by the Association for the Development of International Relations ADRUM and STUDOPRAR takes place under the protectorate of the Ministry of Culture and Information Policy of Ukraine for the development of cultural diplomacy between Ukraine and other nations, the creation and strengthening of ties between generations of different countries. New generations carry their vision to seniors in the format of international communication, which acquaints different countries with each other's culture. A respected international jury evaluating young talentsidentifies and directs future development trends of world culture. Throughout the war in Ukraine, the museum works organizing cultural events and facilitated the evacuation of historical and art treasures from other museums of Ukraine, which were affected by the Russian attack.

The exhibition of 50 winners of the VI International Art Festival МАЛЮЙ.UA will take place in IP Kavaleridze Museum-workshop May 11- June 5, 2023

The museum, which will host an exhibition dedicated to to Ivan Petrovich Kavaleridze - the outstanding sculptor, film director, screenwriter and film artist, the man whom UNESCO calls "Ukrainian Michelangelo". He is the author of many great works: first full-figure monuments to the brilliant Ukrainian poet and painter Taras Shevchenko; visiting cards of Kyiv - the sculptural ensemble of Princess Olga on Mykhailivska Square; monuments to Yaroslav the Wise, Grand Prince of Kyiv near the Golden Gate and the eternal traveler Hryhoriy Skovoroda on Kontraktova Square.



Andrew's Descent

The museum where exhibition of 50 Winners of the International Art Festival МАЛЮЙ.UA will take place is located in the historical and cultural heart of the capital of Ukraine - on St. Andrew's Descent, which is called Kyiv's Montmartre. Any day, in any weather, artists exhibit their paintings here across the street in the open air, where you also find jewelry, embroideries, rarities and more. Street musicians perform here and the atmosphere of the end of the 19th beginning of the 20th century prevails. This is "must visit" place for tourists and a favorite place of rest for inhabitants of Kyiv. Here there is a monument of architecture and monumental painting of the 18th century of world importance St. Andrew's Church, designed by the Italian architect Rastrelli, the mysterious "Castle of Richard the Lionheart" and several museums, including the museum of the great writer Mikhail Bulgakov, in house 13, where he lived, and the only museum on the continent "Museum of one street" about the unique and charming Andrew's Descent. At the beginning of the war in Ukraine, for the first time in its history, the legendary Andrew's Descent was empty. Air alarm sirens howled over empty cafes and cobblestone streets without the usual paintings and souvenirs. No passers-by, no cars - only rare museum workers who maintained the cultural front. The first artist appeared here on Easter, and already in the summer there were as many people here as before the war. And now the art center lives and delights the townspeople in the open air.



Terms of participation

Children and young people from any country can take part in the festival aged 5 to 25 years old.

APPLICATIONS ARE ACCEPTED UNTIL APRIL, 22

Requirements for works

Participants can submit drawings (paintings, collages, etc.) or sculptures

There are no prohibitions or advantages in the theme or materials, the only requirement is that it must be original works, not redrawing of famous images. The maximum siz eof paintings is A2. The size of the sculptures is discussed in each case separately.

How works are evaluated Criteria for evaluation of works: The works are evaluated according to two criteria:

- technique of painting according to age;
- idea of work.

Age categories:

Each participant competes only with his age (five-year-old with five-year-old, six-year-old with six-year-old, etc.)

Evaluation process:

All works are considered by the organizing committee. Those works that have passed the free casting are evaluated by the jury from 1 to 10 points, where 1 is the lowest score, 10 is the highest score. All points are summed up, the winner is the one who scored more points.

The first round Free casting

To participate in the festival you need to send on email: <u>adrumukraine@gmail.com</u>:

- photos of maximum three works;
- completed application form;
- portrait photo.

Due to possible bombings, shelling, blackouts and other circumstances in the state of war, the answer to your application may not come immediately. But the organizers will certainly accept the application of each participant. After the casting, you will receive a notification by e-mail whether you have passed to the second round.

The second round

If you went to the second round, you need to pay a registration fee:

For Europe countries: $20 \in$

For USA, Canada and other countries: \$ 20

After payment, you become a participant of the festival and your work is selected for an international exhibition at the IP Kavaleridze Museum-Workshop (Kyiv, Andriyivskyi Descent, 21). One of your works is selected by jury and reaches the Final of the Festival.

All finalists receive:

- ✓ **The Diploma** of the Finalist of the VI International Art Festival МАЛЮЙ.UA.
- ✓ The work of the finalist and his portrait will be included in the video, which will be broadcast during the exhibition at the Kavaleridze Museum and on the festival recourses.
- ✓ The work of the finalist and his portrait will be exhibited on the festival resources.

The third round

From the works of the finalists, a respected international jury of famous artists and cultural figures select 50 works, which will be presented at the exhibition on May 11-31 at the IP Kavaleridze Museum-Workshop. The authors of 50 works become the Winners of the Festival.

Each Winner receives:

- The winner's painting / sculpture will be on the exhibition at the Kavaleridze Museum in Kyiv on May 11-31, 2023.
- Diploma of the Winner of the VI International Art Festival МАЛЮЙ.UA.
- The name of each Winner will be on the festival resources and in all partner media of the festival.
- Photos and videos of Winner's work from the exhibition in the Museum-Workshop of I.P. Kavaleridze.
- Photos of each Winner and photos of his work on the festival resources:
 - ✓ site <u>http://adrum.com.ua</u>
 - ✓ Facebook: <u>https://www.facebook.com/adrumukraine/</u>
 - ✓ Instagram: @adrum.ukraine
 - ✓ Telegram: <u>https://t.me/drawuawar</u>

How the Winner's work is exhibited

The Winner's work can be exhibited at the exhibition in two ways:

1. The work can be sent to the organizers in Kyiv at the expense of the Winner. After the exhibition, the organizers will send the work back at the expense of the Winner.

2. The photo of the drawing / painting of the Winner is printed on plastic by the organizers in A2 format. In this case the Winner must submit a photo of work of 300 dpi and pay 10 euro for print. If it is a sculpture, then the Winner makes 8 photos from different sides, on this basis the organizers create a video that is broadcast at the exhibition using a projector.

Opening of the exhibition

The Winners have the opportunity to attend the grand opening of the exhibition at the IP Kavaleridze Museum-Workshop on May, 11, at 12.00. The exhibition will be widely covered by the media.

* If the dates are postponed because of war, the exhibition will take place according to the new dates.

International Jury

Oleksandr Yunin

Chairman of the Jury, Ukraine

Honored Worker of Culture of Ukraine, Director of the Museum-Workshop IP Kavaleridze, the organizer of many cultural events.

Oliviero Rainaldi

Jury member, Italy

His work focuses mainly on the human figure, analyzed in various environments of drawing, graphics, painting and sculpture. Among his projects there are installations in churches in Italy, a sculpture of Pope Paul II in Cinquecento Square in Rome, a large bas-relief of the Roman god Neptune to the 100th anniversary of the automobile company Maserati, outdoor sculpture exhibition in Dubai with British sculptor Sir Tony Craig. Important solo exhibitions have taken place in various centers of world culture, including palaces, galleries and museums in

Rome and Venice, the Museum of Contemporary Art in Shanghai, the Mucciaccia Art Gallery in Singapore and the Petronas Gallery in Kuala Lumpur. Oliviero Rainaldi has been honored with many awards, including the European Personality Award at the Campidolio in Rome, the Brand Award from the Asia-Pacific Brand Foundation (APBF), the title of Academic of the Pontifical Academy of Fine Arts and Letters of the Virtuosi at the Pantheon which Pope John Paul II awarded him. His artworks are present in permanent collections of national and international public institutions: the Stockholm City Hall (the Nobel Prize Award Ceremony location), at the UN Building in Geneva, at the Pontifical Council for Culture, Vatican, at the Soumaya Foundation, Mexico City and others.

Edoardo Crisafulli

Jury member, Italy

The cultural attaché of Italy in various countries, such as Israel, Lebanon, Syria, Japan, and from 2021 in Ukraine, heads the Italian Cultural Institute. Has the degree of Doctor of Philosophy. It is often published on various topics (translation studies, Italian politics, fiction).

Anastasiya Siro

Jury member, USA

Partner and Head of Americas for House of the Nobleman ("HotN") London, New York, which provides consulting and services in the field of art. She is art critic and curator of exhibitions of young artists in New York, London and the Venice Biennale. Young Collectors Council Acquisitions Committee The Guggenheim Museum, New York. Anastasiya is organizer of patronage projects and curator of the artists' auction at The Watermill Art Center, New York.

Anastasiia Cifers

Jury member, USA

Co-founder of CIFERS FOUNDATION (USA), organizer of international cultural projects. Public activist, expert on local self-government, gender equality and educational programs. Head of the NGO "European Assembly of Women Deputies", founder of the national competition "Best Women's Initiatives of Ukraine". Chairman of the Supervisory Board of the NGO "National Network for the Local Philanthropy Development" (Ukraine), Honorary Ambassador of the NGO "International Embassy of Women Entrepreneurs", Scholar and graduate of the summer school of Harvard University (USA), Officer of the NGO "Kyiv Rotary Club International" (Kyiv). She was awarded by the Parliament of Ukraine "For services to the Ukrainian people", and got to the TOP-100 most successful Ukrainians in 2019.

Yang Soon-Yeal

Jury member, South Korea

A multimedia artist who crosses various genres such as painting and sculpture. The subject that she has been working on throughout her life is related to a deep poetic sympathy for existence and objects in general. She explores the possibility of overcoming the crisis faced in this era and the spiritual connection between humans, objects, and nature through restoring expanded motherhood. The artist is

working internationally, her exhibitions were in South Korea, USA, Japan, the Netherlands and other countries.

Ozlem Yeni

Jury member, Australia

Artist and director / founder of The Main Gallery in Adelaide, Australia. Prior to becoming a full-time artist, she enjoyed an 18-year academic career as a teacher of stage design, earning a master's degree and a doctorate in philosophy. She has had a number of solo and group exhibitions in Turkey, Japan, Albania and Australia. Her paintings and works of clay can be found in private collections in many countries.

Carlos García Lahoz Jury member, Spain

A sculptor and conceptual painter. He is the creator of important international projects such as "Eight cities in Europe united by Art", "Maternal Instinct", "R-evolution and "Twin Souls" where Francisco de Goya and Taras Shevchenko were joined through ten of his sculptures. His works can be seen in various squares and museums in Spain, Ukraine, Georgia and China. Carlos is very active in social projects as important as the reinsertion of prisoners through art. The Ukrainian city Uman opened a park named after him in October 2018 which is dedicated to Spanish culture. The tireless artist is working on numerous projects that will soon be exhibited in South Africa, Colombia, the United States, Pakistan and Ukraine.

Anastazija Miranovich

Jury member, Montenegro

Long-term director of the National Museum of Montenegro, President of ICOM Montenegro, Director of the Office for the Protection of Cultural Heritage of Montenegro, Member of the National Commission for UNESCO. Anastazija is a doctor of art history, she is art critic and museum consultant, curator of many important art events in Montenegro and abroad, where she promotes the country at major world art events, such as the Venice Biennale. Anastazija is an active participant in the Montenegrin fashion scene, she has created several incredible projects, including international ones, such as a multimedia project with Jean-Paul Gauthier. Anastazija is an important person in the cultural, social and political life in Montenegro and internationally.

Mirko Dragovich

Jury member, Montenegro

A painter, Member of the Association of Fine Artists of Montenegro, author of numerous solo exhibitions in Montenegro and abroad. He more than 10 years works as an art teacher with children with disabilities, with whom he organized dozens of exhibitions.

Gordana Tomashevich

Jury member, Montenegro

Long-term director of the Higher School of Arts. Petara Lubardi in Cetinje, Professor of Fine Arts, initiator and organizer of many educational programs, seminars, festivals and competitions, as well as other events that develop education and art. Among them: organization of more than 30 exhibitions of works by students of GSOM. Petara Lubardi, development of educational programs in various fields for children and youth, conferences in the field of general and secondary vocational education, etc.

Suren Safaryan

Jury member, Armenia

An artist, President of the Union of Artists of Armenia, Chairman of the Boards of Trustees of the State Academy of Fine Arts of Armenia, Lecturer at the State Academy of Fine Arts of Armenia. Member of UNESCO and many international professional unions. Solo and group exhibitions were held in Armenia, Hungary, France, Germany, Belarus, China, Slovenia, Italy, USA and other countries. Organizer of several dozen exhibitions and international projects and also designer of puppet shows and open-air festivals in Armenia, Italy and other countries.

Tamaz Avaliani

Jury member, Geogria

The graphic artist with unique author's technique of creating paintings with an ordinary black ballpoint pen. He is author of solo exhibitions and participant in numerous joint projects held in Georgia, Ukraine, Spain, Slovenia, Bulgaria, Turkey and other countries. For 25 years, he has created more than 600 works of art, which have earned him recognition as artists, art lovers, and art collectors in Georgia and abroad. Many of Avaliani's works are in private collections in Germany, Spain, France, Switzerland, USA and other countries.

Farzaliyev Genghis Abdul Medjidoglu

Jury member, Azerbaijan

Director of the Azerbaijan National Museum of Arts, Honored Art Worker of the Republic of Azerbaijan, Professor, Chairman of the State Expert Commission on Fine Arts. He is an honorary professor at the University of Cambridge (UK), the Kamoliddin Behzod National Institute of Fine Arts and Design of the Academy of Arts of Uzbekistan, an honorary doctor of the Tbilisi Academy of Arts, a member of the International Academy of Turkic Studies. He has received numerous international awards, including the French Order of Art and Literature, the Leonard Euler Medal of the European Academy of Natural Sciences (Hanover, Germany), the Cambridge International Biographical Center Award, and others. Curator and participant of dozens of international art projects, author of more than 50 books on art.

Asker Javadov

Jury member, Azerbaijan

Painter, member of the National Union of Artists of Azerbaijan, participant in many international art projects, personal and joint exhibitions around the world. He has received many awards, including the "100 Years of Diplomatic Relations between Ukraine and Azerbaijan". The works are in private collections in Western Europe, Ukraine, Azerbaijan and Turkey.

Eldar Hajiyev

Jury member, Azerbaijan

An artist, member of the Union of Artists of Azerbaijan, creator of unique carpets on national subjects. Personal exhibitions were successfully held in France, the United Arab Emirates, Ukraine and other countries. Author's works are in private collections and in museums around the world.

Wei Limin

Jury member, China

A member of "The Association of Chinese Artists of Ukraine", general director of the Ukrainian-Chinese Center for Culture and Education, Candidate of Pedagogical Sciences, Associate Professor of the Faculty of Arts A. Avdievsky of National Ukrainian Pedagogical University. Her activities contribute to the expansion of creative cooperation and exchange of cultural experience between the People's Republic of China and Ukraine.

Chi Shaotin

Jury member, China

An artist, calligrapher and teacher of fine arts, member of the Public Club of Culture of China. She works in the unique Chinese technique of Ce-i (expressing ideas). She studied with prominent artists in China, Chang Yuan, Chang Huayong and Liu Zungang. Her works are stored in museums and galleries in different countries. Chi Shaotin has participated in many solo and group exhibitions in China, Ukraine, the United States, Spain and other countries. Working as an art teacher for more than 10 years she has her own school "Celestial Culture".

Federico Arnaud

Jury member, Uruguay

A sculptor, professor at the University of Católica in Uruguay, winner of many Uruguayan and international awards and prizes. He creates sculptures, installations, videos and performances. Federico is a representative of Uruguay at numerous biennials and exhibitions in Germany, France, Mexico, Brazil and other countries. His sculptures adorn the capital of Uruguay - Montevideo. The master's works are in public and private collections in Uruguay and other countries.

Federico has worked as a coordinator of visual arts in the directory of culture from the ministry of education and culture in Uruguay for several years, participated in the jury of the competitive funds for culture, on the international call for the contemporary arts culture center's art program exhibition and in a jury in the Paul Cezanne prize.

Yulia Shilenko

Jury member, Ukraine

Chief Curator of the Taras Shevchenko National Museum, a Member of the International Council of Museums (ICOM). For many years of activity in the field of museum studies and preservation of cultural heritage she was awarded one of the highest state awards of Ukraine "Order of Merit of the III degree". Yulia is an active participant in all-Ukrainian and international conferences. She participated in the construction of the expositions of the Taras Shevchenko National Museum in Kyiv, in Beijing (China) and Toronto (Canada). She conducts educational activities. Yulia is actively involved in the promotion of Ukrainian culture in the world and cultural diplomacy as a curator of various art projects in the museum and abroad.

Valery Franchuk

Jury member, Ukraine

Painter - graphic artist – sculptor, People's Artist of Ukraine, member of the National Union of Artists of Ukraine, laureate of the Taras Shevchenko National Prize of Ukraine, laureate of the Vasily Stus, winner of many awards. The artist created an author's style and art technique. For over 30 years he created more than 5,500 paintings, 1,300 graphic works and about 100 sculptures. He had more than 120 group and 180 solo exhibitions in Ukraine and abroad. The works are stored in national museums, public organizations, cultural centers of Ukraine and around the world.

Mykola Sologub

Jury member, Ukraine

An artist, his works are stored in museums and galleries in Ukraine and abroad. A technique that allows the artist to get closer to his goal is the fusion of book graphics and sculpture. He has participated in many solo and group exhibitions in Ukraine, Italy, USA, China, Germany, France, Lithuania, Canada and other countries. For many years he illustrated the literary and art magazine "Gilgemesh", which he founded together with Andriy Gushchin.

Oksana Fursa

Jury member, Ukraine

An artist, rector of Salvador Dali Academy of Contemporary Arts, Doctor of Pedagogical Sciences, Professor, President of the Confederation of Designers and Stylists of Ukraine. Numerous personal exhibitions and participation in joint projects have gained recognition and commitment of many connoisseurs of beauty in Ukraine and abroad. Along with active artistic activity, Oksana is a well-known organizer of design, educator and scientist in Ukraine and abroad.

Mykola Zinchenko

Jury member, Ukraine

ARSANI Auction Director. Founder of the service for artists Promotion Gallery. Art dealer, auctioneer, scientist, art critic.

Petro Bevza

Jury member, Ukraine

The artist, a member of the National Union of Artists of Ukraine, works in the genres of painting, sculpture, landscape in the areas of post-avant-garde and neoexpressionism. Personal and group exhibitions, as well as art projects initiated and participated by the artist have been successfully held in various countries around the world.

Oleksandr Udra Jury member, Ukraine

An artist, organizer of the International Art Festival МАЛЮЙ.UA, curator of international art projects. His exhibitions have been successfully held in Ukraine and abroad. The author's style combines a creative vision and a technological approach to performance, critics and the media have called it a new direction in contemporary art.

Tatiana Kolesnichenko

Jury member, Ukraine

A founder and director of the International Art Festival MAJIOЙ.UA, head of promotion and production STUDIORAR, president of the Association for the Development of International Relations ADRUM. She actively develops cultural diplomacy, organizing projects between Ukraine and Great Britain, USA, Montenegro, China, Germany, Slovenia, Azerbaijan, Turkey, Kazakhstan, Italy, Spain, Belgium, Uruguay, Canada, South Korea and other countries. For the moment the Association under Tetiana's leadership cooperates with 25 states from 6 continents, constantly developing cultural ties between countries and peoples.

We look forward to your participation and representing your country at the VI International Art Festival МАЛЮЙ.UA!

All questions by phone: +380674094155 (Viber, WhatsApp, Telegram) e-mail: <u>adrumukraine@gmail.com</u> Website: <u>http://adrum.com.ua</u> Facebook page <u>https://www.facebook.com/adrumukraine/</u> Instagram: <u>@adrum.ukraine</u> Telegram: <u>https://t.me/drawuawar</u>