TERMS
VIII International Art Festival МАЛЮЙ.UA (PAINT.UA)

About us

The VIII International Art Festival МАЛЮЙ.UA is organized by the Association for the Development of International Relations ADRUM, the promotion and production company STUDIORAR under the patronage of the Ministry of Culture and Information Policy of Ukraine and the Kyiv City Government for the development of art, the creation and strengthening of ties between generations of different countries, cultural diplomacy between Ukraine and other nations. The project is part of the large-scale International Art Festival МАЛЮЙ.UA.WAR (PAINT.UA.WAR), which began in the first week of the full-scale invasion and is planned to be held until the end of the war. Currently, during the insidious war of the Russian Federation against Ukraine, international cohesion and interaction in all spheres, including cultural ones, is especially important.

ACCEPTANCE OF APPLICATIONS UNTIL MARCH 31, 2024.

EXHIBITION: HOW AND WHEN THE WORKS ARE EXHIBITED
Where:
The Central Park of Culture and Recreation of Kyiv
When:
April, 10-May, 10, 2024
How:
At the exhibition, the works are exhibited in a printed version on banners placed on banner structures. For this, the Winner needs to provide a photo of the work at least 2500 pixels on long side and 300 dpi.

PLACE OF THE WINNERS' EXHIBITION

The Arch of Freedom for the Ukrainian People is located in Kyiv on the highest point of the right bank of the Dnieper. This is one of the most visited places in the city, where residents of Kyiv and guests of the capital come for a walk. It can be seen from everywhere, and roads lead to it from various points of central Kyiv. This is an amazing place with a stunning view of Kyiv and the Dnipro. The exhibition of the Winners of the VIII МАЛЮЙ.UA International Art Festival will be held here.

Conditions of participation

An artist of any age from any country, except the Russian Federation, can participate in the festival.

Work requirements

Participants can present drawings, paintings, collages, digital art, carvings, stained glass windows and other works of fine art. There are no restrictions or preferences in the subject or materials, the only requirement is that they be original works and not copies of famous images (a photo portrait is allowed).

How works are evaluated

Works are evaluated according to two criteria:
• performance technique according to age;
• an idea.

Age categories:

Each participant competes only with his age (five-year-old against five-year-old, ten-year-old against ten-year-old, thirty-year-old against thirty-year-old, etc.)

First round
Free casting
IT IS POSSIBLE TO SUBMIT AN APPLICATION
by email
or
on Instagram
HOW TO SUBMIT AN APPLICATION BY EMAIL

First way: With the Application Form

To e-mail: adrumukraine@gmail.com you have to send:

1. Photos of works - you can submit one, two or three works
2. Your portrait photo
3. Completed application form

Importantly!

• Photos **should not** be inserted into the application form, but **should be** attached as an attachment to the letter.

• Photos must be in **jpg** format.

• The application form must be in **Word** or **PDF** format.

• Each work must be photographed separately as closely and evenly as possible, without glass, without a frame, without extra objects and without the author - only the work. Please take photos in natural light to avoid glare. Name each photo of the works according to the names in the application. The photo of each work must be at least **2500** pixels long.

Second Way: Without Application Form

To e-mail: adrumukraine@gmail.com send:

1. Photos of works - you can submit one, two or three works
2. Your portrait photo
3. Details of the participant and works in the body of the letter:
   • name, surname, age, city/village, phone with messengers, Instagram account;
   • name, size, materials and year of creation of each work;
   • please indicate where you found out about the festival.

Importantly!

• Photos **should not** be inserted into the application form, but **should be** attached to the letter.

• Photos must be in **jpg** format.

• The application form must be in **Word** or **PDF** format.

• Each work must be photographed separately as closely and evenly as possible, without glass, without a frame, without extra objects and without the author - only the work. Please make photos in natural light to avoid glare. Name each photo of the works

according to the names in the application. The photo of each work must be at least **2500** pixels long.

HOW TO SUBMIT AN APPLICATION ON INSTAGRAM

You need to send your age to the direct message of the adrum.ukraine festival account (artworks are evaluated according to age) and photos of works.

<u>Importantly!</u>

1. You can send from one to five works.

2. Each work must be photographed separately as closely and evenly as possible, without glass, without a frame, without extra objects and without the author - only the work. Please make photos in natural light to avoid glare.

3. If you pass to the second round, you will need to send to the email adrumukraine@gmail.com:

• a photo of the work chosen by the organizers, at least 2500 pixels long

• your portrait photo

• data:

- name, surname, age, city/village, phone with messengers, Instagram account;
- title, size, materials and year of creation of the work.

Due to possible bombings, shelling, blackouts and other circumstances in the state of war, the answer to your application may not come immediately. But the organizers will definitely accept the application of each participant and give you an answer that the application has been accepted, by email or Instagram, according to where you applied.

Second round

Your application is reviewed by the organizing committee (usually from several hours to three days). After the decision, you will receive a letter by e-mail with a notification whether you passed the casting or not. If you go to the second round, the selected work for the Winners' exhibition will be attached to the letter. After receiving a letter confirming the passing of the casting, a fee of 50 $ or 50 € must be paid. Participants' fee go to the organization of the festival and support of Ukrainian people. The author of the work, who passed the casting and made a fee, becomes the Winner of the festival.

Each Winner receives:

• Diploma of the Winner of the VIII International Art Festival МАЛЮЙ.UA.

• Artwork, artwork's data and a portrait of each Winner are posted on the festival's resources.

• The Instagram account of the Winner is placed in Instagram in a post dedicated to the artwork of the Winner and in the Stories with artwork.

• The winner's work will be exhibited in the Central Park of Culture and Recreation of Kyiv near the Arch of Freedom of the Ukrainian People.

• A QR code will be placed next to the Winner's work at the exhibition in the Central Park with a link to the Winner's account - Instagram, or Facebook, or a website or other resource at the Winner's request.

• Photos and videos of works from the exhibition, sent to e-mail.

• Photos and videos of works from the exhibition posted on the festival's resources.

• Links to mass media covering the exhibition.

• The possibility to get into the EXHIBITION POOL - that is, to the collection of works from which works will be chosen for further exhibitions in different countries.

Promotion:

The festival is widely covered by the mass media. News about the festival is provided by more than 200 media and posted on the resources of the festival's organizers and partners.

We will be glad for your participation!
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Website: http://adrum.com.ua
Facebook https://www.facebook.com/adrumukraine/
Instagram: @adrum.ukraine
Telegram: https://t.me/drawuawar
YouTube: https://www.youtube.com/channel/UCrywqKu8ZxPetRMtHZPEUNw