

ADRUM

ASSOCIATION FOR THE DEVELOPMENT OF INTERNATIONAL RELATIONS
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International Art Festival МАЛЮЙ.UA (PAINT.UA)
Exhibition of works by 50 Winners April 12-26, 2021

**IP Kavaleridze
museum-works
hop, Kyiv,
Andriivskyyi
Descent, 21**

**Detailed
information on
the site:
adrum.com.ua**

Acceptance of applications on e-mail: adrumukraine@gmail.com

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About us

The International Art Festival МАЛЮЙ.UA (PAINT.UA) is organized by the Association for the Development of International Relations **ADRUM** and **STUDOPRAR** which takes place under the protectorate of the **Ministry of Culture and Information Policy of Ukraine** for the development of cultural diplomacy between Ukraine and other nations, the creation and strengthening of ties between generations of different countries. New generations carry their vision to seniors in the format of international communication, which acquaints different countries with each other's culture. A respected international jury evaluating young talents identifies and directs future development trends of world culture.

The exhibition of 50 winners of the International Art Festival МАЛЮЙ.UA will take place in IP Kavaleridze Museum-workshop

The museum, which will host an exhibition dedicated to the outstanding sculptor, film director, screenwriter and film artist, the man whom UNESCO calls "Ukrainian Michelangelo" – to Ivan Petrovich Kavaleridze. The great artist is the author of the first full-figure monuments to the brilliant Ukrainian poet and painter Taras Shevchenko and bright business cards of Kyiv: the sculptural ensemble of Princess Olga on Mykhailivska Square, monuments to Yaroslav the Wise near the Golden Gate and the eternal traveler Hryhoriy Skovoroda on Kontraktova Square.



Andrew's Descent

The museum where exhibition of 50 Winners of the International Art Festival МАЛЮЙ.UA will take place is located on the legendary St. Andrew's Descent, which is called Kyiv's Montmartre - any day, in any weather, artists exhibit their paintings here across the street in the open air, where you also find jewelry, embroideries, rarities and more. Street musicians perform here and the atmosphere of the end of the 19th - beginning of the 20th century prevails. This is “must visit” place for tourists and a favorite place of rest for inhabitants of Kyiv. Here there is a monument of architecture and monumental painting of the 18th century of world importance St. Andrew's Church, designed by the Italian architect Rastrelli, the mysterious "Castle of Richard the Lionheart" and several museums, including the museum of the great writer Mikhail Bulgakov, in house 13, where he lived, and the only museum on the continent of one street - the unique and charming Andrew's Descent.



Terms of participation

Children and young people from any country can take part in the festival aged 5 to 25 years

Requirements for works

Participants can submit drawings (paintings, collages, etc.) or sculptures

There are no prohibitions or advantages in the theme or materials, the only wish is that they be original works, not redrawing of famous images. The maximum size of paintings is A1. The size of the sculptures is discussed in each case separately.

The first round

Free casting

To participate in the festival you need to send on email: adrumukraine@gmail.com:

- photos of maximum three works;
- technical characteristics of works: size, material (for example: paper, pencil or canvas, oil, etc.);
- year of creation;
- title of the work;
- participant data - name, surname, age, place of residence, number of phone with some messenger (WhatsApp, Viber, Telegram), accounts in Facebook and Instagram (if you have).

After the casting, you will receive an e-mail notification whether you have passed to the second round.

The second round

If you went to the second round, you need to pay a registration fee:

For Europe countries: 20 €

For USA, Canada, other countries: \$ 20

After payment, you become a participant of the festival and your work is selected for an international exhibition at the IP Kavaleridze Museum-Workshop (Kyiv, Andriivskyi Descent, 21). One of your works is selected by jury and reaches the Final of the Festival. Its photo will be posted on the festival's website and Facebook page. All finalists receive the Diploma of the Finalist of the International Art Festival МАЛЮЇ.UA.

The third round

From the works of the finalists, a respected international jury of famous artists and cultural figures select 50 works, which will be presented at the exhibition on April 12 - 26, 2021 at the IP Kavaleridze Museum-Workshop (Kyiv, Andriivskyi Descent, 21). The authors of 50 works become the Winners of the Festival. Photos of each Winner and photos of the work for exhibition are displayed on the festival resources:

Website: <http://adrum.com.ua>

and Facebook: <https://www.facebook.com/adrumukraine/>

Each Winner receives a Diploma of the Winner of the International Art Festival МАЛЮЇ.UA.

How the Winner's work is exhibited

The Winner's work can be exhibited at the exhibition in two ways:

1. The work is handed over to the organizers in Kyiv, to the I.P. Kavaleridze Museum or sent to the organizers at the expense of the Winner. After the exhibition, the organizers will send the work back at the expense of the Winner.

2. The photo of the drawing / painting of the Winner is printed on plastic by the organizers at the expense of the organizers in the same size as the work itself. If it is a sculpture, then the Winner makes 8 photos from different sides, on this basis the organizers create a video that is broadcast at the exhibition using a projector. In case of participation of works based on photographs, the Winners must submit a photo of 300 dpi.

Opening of the exhibition

The Winners have the opportunity to attend the grand opening of the exhibition at the IP Kavaleridze Museum-Workshop (Kyiv, Andriyivskiy Descent, 21) on April 12, 2021 at 19.00. The exhibition will be widely covered by the media. The organizers will offer a special program for those who want to come to Kyiv for the opening of the exhibition.

International Jury

Ukraine, Oleksandr Yunin is a Chairman of the Jury, Honored Worker of Culture of Ukraine, Director of the Museum-Workshop IP Kavaleridze, the organizer of many cultural events.

Ukraine, Ivan Marchuk is a member of the Golden Guild of the Roman Academy of Modern Art, People's Artist of Ukraine, laureate of the Taras Shevchenko National Prize of Ukraine (*Shevchenko National Prize* is the highest state *prize* of *Ukraine* for works of culture and arts), member of the National Union of Artists of Ukraine. British newspaper «*The Daily Telegraph*» once *ranked* Ivan Marchuk as one of the *Top 100 geniuses of today*. The master has over 5,000 paintings, which are on all continents of the world. For half a century of creative activity he has held more than 150 monographic and 50 group exhibitions. The artist's paintings are exhibited in many countries around the world - Great Britain, USA, Lithuania, Germany, Poland, Czech Republic, Slovakia, Belgium, Luxembourg, Spain, Hungary, Thailand, Jordan, Tunisia, Turkey, etc. Marchuk invented a completely original technique of "Plontanism" (from the words "weave", "plant"), which balances on the border of hand-made and technological and due to the complexity of filigree execution and complexity is almost impossible to repeat.

Ukraine, Eugenia Gapchynska is a painter, famous in Ukraine and abroad for her unique style, for which she is called "Supplier of Happiness №1". Eugenia makes more than a dozen new exhibitions every year - her paintings are on display at the London Contemporary Art Gallery, the Hallenhof Gallery and many other museums and galleries in Europe. Eugenia is an illustrator of children's books, in particular, the book "Pirate Stories" by "Smart Child" with her drawings was included in the catalog of the best children's books in the world "White Ravens 2010", published by the International Children's Library in Munich. In 2008,

Ukrposhta launched the Zodiac Signs brand by Eugenia Gapchynska. The artist's works are stored in European museums and private collections around the world.

Ukraine, Volodymyr Slepchenko is People's Artist of Ukraine, Member of the National Union of Artists of Ukraine, Member of the Ukrainian Academy of Sciences, Member of the World Academy of Arts (MONDIAL ART ACADEMIA), France. Volodymyr invented his own technique and unique style "artline". For over 50 years, the artist has been working fruitfully in various types and genres of fine arts: painting, graphics, monumental and decorative arts, design and heraldic art. He illustrated a number of poetry collections by leading Ukrainian and foreign authors. Since 1970, more than 75 solo exhibitions have taken place in Ukraine, Poland, France, Germany, Canada, Israel, Slovakia, Italy, Greece, Spain, Japan and other countries. The artist has received many international awards and prizes, including a Special Prize at the International Exhibition at the National Museum of Kobé (Japan, 2011) and the International Botticelli Prize for outstanding contribution to world art (Italy, 2019) Paintings and graphics by Volodymyr Slepchenko are in museums, galleries and private collections of Ukraine and many countries of the world.

Ukraine, Yulia Shilenko is a Chief Curator of the Taras Shevchenko National Museum, a Member of the International Council of Museums (ICOM). For many years of activity in the field of museum studies and preservation of cultural heritage she was awarded one of the highest state awards of Ukraine "Order of Merit of the III degree". She is engaged in research in the field of Shevchenko studies and museum studies. Yulia is an active participant in all-Ukrainian and international conferences. She participated in the construction of the expositions of the Taras Shevchenko National Museum in Kyiv, in Beijing (China) and Toronto (Canada). She conducts educational activities. Yulia is actively involved in the promotion of Ukrainian culture in the world and cultural diplomacy as a curator of various art projects in the museum and abroad.

Ukraine, Valery Franchuk is a painter-graphic artist-sculptor, People's Artist of Ukraine, member of the National Union of Artists of Ukraine, laureate of the Taras Shevchenko National Prize of Ukraine, laureate of the Vasily Stus, winner of many awards. The artist created an author's style and art technique. For over 30 years he created more than 5,500 paintings, 1,300 graphic works and about 100 sculptures. He had more than 120 group and 180 solo exhibitions in Ukraine and abroad. The works are stored in national museums, public organizations, cultural centers of Ukraine and around the world.

Ukraine, Oksana Fursa is an artist, rector of Salvador Dali Academy of Contemporary Arts, Doctor of Pedagogical Sciences, Professor, President of the Confederation of Designers and Stylists of Ukraine. The original author's technique is based on the play of light and shadow in stylized objects. Numerous personal exhibitions and participation in joint projects have gained recognition and commitment of many connoisseurs of beauty in Ukraine and abroad. Along with active artistic activity, Oksana is a well-known organizer of design, educator and scientist in Ukraine and abroad.

Ukraine, Mykola Sologub is an artist, his works are stored in museums and galleries in Ukraine and abroad. A technique that allows the artist to get closer to his goal is the fusion of book graphics and sculpture. He has participated in many solo and group exhibitions in Ukraine, Italy, USA, China, Germany, France, Lithuania, Canada and other countries. For many years he illustrated the literary and art magazine "Gilgamesh", which he founded together with Andriy Gushchin.

Ukraine, Oleksandr Udra (UDRA) - artist, organizer of the International Art Festival MALYUY.UA, curator of international art projects. He raises the themes of ecology and responsible consumption, his exhibitions have been successfully held in Ukraine and the Balkans. The author's style combines a creative vision and a technological approach to performance - critics and the media have called it a new direction in contemporary art.

Ukraine, Ostap Kovalchuk is Vice-rector of the National Academy of Fine Arts and Architecture, responsible for scientific research and international relations, Associate professor of the department of painting and composition, member of National Union of Artists of Ukraine, expert member of the competition funding program of the Ukrainian Cultural Foundation, member of Commission on Artistic Education and Public Culture at the Ministry of Culture of Ukraine, member of the International Union Artists for Peace, Chairman of the Committee on Fine Arts Taras Shevchenko Museum in Beijing, Honorary Vice-President of the Academy of Painting and Calligraphy of China, academician of Art Institute of The Republic of Tajikistan.

Ukraine, Tatiana Kolesnichenko is founder and director of the International Art Festival MALYUY.UA, head of promotion and production STUDIORAR, president of the Association for the Development of International Relations ADRUM. She actively develops cultural diplomacy, organizing projects between Ukraine and China, Germany, USA, Great Britain, Montenegro, Slovenia, Albania, Croatia, Azerbaijan, Turkey, Kazakhstan, Moldova and other countries.

USA, Anastasiya Siro is a Partner and Head of Americas for House of the Nobleman ("HotN") London, New York, which provides consulting and services in the field of art. She is art critic and curator of exhibitions of young artists in New York, London and the Venice Biennale. Young Collectors Council Acquisitions Committee The Guggenheim Museum, New York. Anastasiya is organizer of patronage projects and curator of the artists' auction at The Watermill Art Center, New York.

Montenegro, Anastasia Miranovich is Director of the National Museum of Montenegro, Director of the Office for the Protection of Cultural Heritage of Montenegro, Member of the National Commission for UNESCO. Anastasia is a doctor of art history, she is art critic and museum consultant, curator of many important art events in Montenegro and abroad, where she promotes the country at major world art events, such as the Venice Biennale. Anastasia is an active participant in the Montenegrin fashion scene, she has created several incredible projects, including international ones, such as a multimedia project with Jean-Paul

Gauthier. Anastasia is an important person in the cultural, social and political life in Montenegro and internationally.

Montenegro, Mirko Dragovich is a painter, Member of the Association of Fine Artists of Montenegro, author of numerous solo exhibitions in Montenegro and abroad. He more than 10 years works as an art teacher with children with disabilities, with whom he organized more than 25 exhibitions.

Montenegro, Darko Drljevich is an artist, cartoonist, illustrator, president of the Montenegrin Association of Animated Films. He is winner of 212 national and international awards, author of 60 solo and participant in more than 450 group exhibitions. He participated in the creation of dozens of animated films, author of 5 books, editor of the humor magazine "TUS". Darko is organizer of the first International Cartoon Competition in Montenegro "Snow and Mountains".

Montenegro, Lana Bokan is a sculptor, a member of the Association of Fine Artists of Montenegro. She has participated in many international exhibitions and aroused great interest among the audience. Lana regularly creates projects for her hometown of Kotor. She is involved in humanitarian activities, children's art education and work with special-needs children. He is currently preparing for the largest sculpture exhibition "Sculpture by the Sea" in Australia.

Georgia, Tamaz Avaliani is the only graphic artist in the world who has mastered the unique author's technique of creating paintings with an ordinary black ballpoint pen. He is author of solo exhibitions and participant in numerous joint projects held in Georgia, Ukraine, Spain, Slovenia, Bulgaria, Turkey and other countries. For 23 years, he has created more than 600 works of art, which have earned him recognition as artists, art lovers, and art collectors in Georgia and abroad. Many of Avaliani's works are in private collections in Germany, Spain, France, Switzerland, USA and other countries.

Canada, Lyudmila Pogorelova is Director of the Taras Shevchenko Museum (Toronto). She forms and creates permanent and temporary exhibitions, develops thematic tours, deals with museum archives and the library, maintains relations with other museums and Ukrainian organizations in Canada and Ukraine, participates in joint project in Canada, USA and Ukraine, develops and organizes traveling exhibitions, conducts educational work, constantly promotes Ukrainian culture in the English-speaking environment.

Uruguay, Federico Arno is sculptor, professor at the University of Católica in Uruguay, winner of many Uruguayan and international awards and prizes. He creates sculptures, installations, videos and performances. Federico is a representative of Uruguay at numerous biennials and exhibitions in Germany, France, Mexico, Brazil and other countries. His sculptures adorn the capital of Uruguay - Montevideo. The master's works are in public and private collections in Uruguay and other countries. Federico has worked as a coordinator of visual arts in the directory of culture from the ministry of education and culture in Uruguay for several years, participated in the jury of the competitive funds for culture, on the

international call for the contemporary arts culture center's art program exhibition and in a jury in the Paul Cezanne prize.

Belarus, Nadezda Pashkevych is artist, winner of many international projects, author of solo and group in Belarus, Ukraine, China and other countries. The works are in state museums of Belarus and Ukraine and private galleries and collections around the world.

Spain, Carlos García Lahoz is an sculptor and conceptual painter. He learned to work iron in metal installation and car repair workshops to express everything that moved him through geometry and philosophy. He is the creator of important international projects such as "Eight cities in Europe united by Art", "Maternal Instinct" , "R-evolution and "Twin Souls" where Francisco de Goya and Taras Shevchenko were joined through ten of his sculptures. His sculptures and paintings can be seen in various squares and museums in Spain, Ukraine, Georgia and China. Carlos is very active in social projects as important as the reinsertion of prisoners through art. The Ukrainian city Uman opened a park named after him in October 2018 which is dedicated to Spanish culture. He represented Spain at the first festival of contemporary art in Islamabad, Pakistan, in 2019, where one of his sculptures will be installed in 2021. The tireless artist is working on numerous projects that will soon be exhibited in South Africa, Colombia, the United States, Pakistan and Ukraine.

Armenia, Suren Safaryan (Safar) is an artist, President of the Union of Artists of Armenia, Chairman of the Boards of Trustees of the State Academy of Fine Arts of Armenia, Lecturer at the State Academy of Fine Arts of Armenia. Member of UNESCO and many international professional unions. Solo and group exhibitions were held in Armenia, Hungary, France, Germany, Belarus, China, Slovenia, Italy, USA and other countries. Organizer of several dozen exhibitions and international projects and also designer of puppet shows and open-air festivals in Armenia, Italy and other countries.

Italy, Giovanni Marco Sassu is a world-renowned marine watercolorist, a member of the International Society of Marine Painters (ISMP) and the Italian Association of Watercolor Artists (AIA) and Fine Art America. He is a participant of many solo and group exhibitions, his works are included in private collections in Italy, Spain, Cuba, France and other countries. In his paintings, the protagonist is the sea, landscapes in which the human figure is not reflected or is only a detail, and cityscapes, urban profiles, shipyards, boats, fishing boats and disabled parts are transformed into the background.

Italy, Giuseppe Mele is an professor of the media industry, member of the Council for Digital Culture Agid, co-organizer of international art projects, such as exhibitions of the Museum of Contemporary Art of Paris in San Paolo, Rio de Janeiro, Shanghai and other places. He actively develops cultural diplomacy between Italy and Ukraine and other countries.

Italy, Oliviero Rainaldi. His work focuses mainly on the human figure, analyzed in various environments of drawing, graphics, painting and sculpture. Among his projects there are installations in churches in Italy, a sculpture of Pope Paul II in Cinquecento Square in Rome, a large bas-relief of the Roman god Neptune to the 100th anniversary of the automobile company Maserati. Important solo exhibitions have taken place in various centers of world culture, including palaces, galleries and museums in Rome and Venice, the Museum of Contemporary Art in Shanghai, the Mucciaccia Art Gallery in Singapore and the Petronas Gallery in Kuala Lumpur. The master's work includes interesting joint projects, such as an outdoor sculpture exhibition in Dubai with British sculptor Sir Tony Craig, which took place at the invitation of the Dubai International Financial Center (DIFC). Oliviero Rainaldi has been honored with many awards, including the European Personality Award at the Campidoglio in Rome, the Brand Award from the Asia-Pacific Brand Foundation (APBF), the title of Academic of the Pontifical Academy of Fine Arts and Letters of the Virtuosi at the Pantheon which Pope John Paul II awarded him. Some of the artist's artworks are present in permanent collections of national and international public institutions: the Stockholm City Hall (the Nobel Prize Award Ceremony location), at the UN Building in Geneva, at the Pontifical Council for Culture, Vatican, at the Soumaya Foundation, Mexico City and others.

Belgium, Bart Vansteenkiste is an sculptor. He has worked for various theater houses as a scenographer, designer of total events, co-designer by architects. He was an associate professor at the Royal Academy of Fine Arts in Ghent for 25 years, where he created two departments: "3D Multimedia" and "Sculpture Studio". He completed several portrait commissions for industrialists and the royal family. His sculptures are created silently in the studio for over 30 years. His works are about the Experience and translating the Experience. Breathing in the world, it becomes his experience, and breathing out again in poetry, in sculpture.

China, Wei Limin is a member of "Association of Chinese Artists of Ukraine", director of the Ukrainian-Chinese Center for Culture and Education, Candidate of Pedagogical Sciences, Associate Professor of the Faculty of Arts A. Avdievsky of National Ukrainian Pedagogical University. Her activities contribute to the expansion of creative cooperation and exchange of cultural experience between the People's Republic of China and Ukraine.

China, Chi Shaotin is an artist, calligrapher and teacher of fine arts, member of the Public Club of Culture of China. She works in the unique Chinese technique of Ce-i (expressing ideas). The artist cares more about the expression of spiritual mood on rice paper than about the transfer of details and the accuracy of external features. Everything according to the philosophy of Chinese painting is beauty and wisdom in simplicity. Therefore, the picture shows such techniques as generalization, hyperbolization, abstraction. She studied with prominent artists in China, Chang Yuan, Chang Huayong and Liu Zungang. Her works are stored in museums and galleries in different countries. Chi Shaotin has participated in many solo and group exhibitions in China, Ukraine, the United States, Spain and other

countries. Working as an art teacher for more than 10 years she has her own school "Celestial Culture".

We are waiting for your applications for representing your country at the International Art Festival МАЛЮЙ.UA!

All questions by phone: +380674094155 (Viber, WhatsApp, Telegram)

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