

ADRUM

ASSOCIATION FOR THE DEVELOPMENT OF INTERNATIONAL RELATIONS
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TERMS

VII International Art Festival МАЛЮЙ.UA (PAINT.UA)

About us

The VII International Art Festival МАЛЮЙ.UA is organized by the Association for the Development of International Relations ADRUM, the promotion and production company STUDIORAR under the patronage of the Ministry of Culture and Information Policy of Ukraine and the Kyiv City Government for the development of art, the creation and strengthening of ties between generations of different countries, cultural diplomacy between Ukraine and other nations. The project is part of the large-scale International Art Festival МАЛЮЙ.UA.WAR, which began in the first week of the full-scale invasion and is planned to be held until the end of the war. Currently, during the insidious war of the Russian Federation against Ukraine, international cohesion and interaction in all spheres, including cultural ones, is especially important. Holding the exhibition Winners in the heart of the capital of Ukraine in the Central Park of Culture and Recreation of Kyiv near the Arch of Freedom of the Ukrainian People will demonstrate to the world that even in difficult times, the capital of Ukraine is the center of world culture.

EXHIBITION: HOW AND WHEN THE WORKS ARE EXHIBITED

Where:

The Central Park of Culture and Recreation of Kyiv

When:

The works of the first 100 Winners, that is, participants who passed the casting and paid the fee, are exhibited at the exhibition from December 17, 2023 to January 17, 2024.

The works of the next 100 Winners will be exhibited from January 17 to February 17, 2024.

How:

At the exhibition, the works are exhibited in a printed version on banners placed on banner structures. For this, the Winner needs to provide a photo of the work at least 2500 pixels on long side and 300 dpi.

PLACE OF THE WINNERS' EXHIBITION

The Arch of Freedom for the Ukrainian People is located in Kyiv on the highest point of the right bank of the Dnieper. This is one of the most visited places in the city, where residents of Kyiv and guests of the capital come for a walk. It can be seen from everywhere, and roads lead to it from various points of central Kyiv. This is an amazing place with a stunning view of Kyiv and the Dnipro. The exhibition of the Winners of the VII МАЛЮЙ.UA International Art Festival will be held here.



Conditions of participation

An artist of any age from any country, except the Russian Federation, can participate in the festival.

Work requirements

Participants can present drawings, paintings, collages, carvings, stained glass windows and other works of fine art. There are no restrictions or preferences in the subject or materials, the only requirement is that they be original works and not copies of famous images (a photo portrait is allowed).

How works are evaluated

Works are evaluated according to two criteria:

- performance technique according to age;
- an idea.

Age categories:

Each participant competes only with his age (five-year-old against five-year-old, ten-year-old against ten-year-old, thirty-year-old against thirty-year-old, etc.)

Acceptance of applications

Applications are accepted until December, 20, 2023. However, the earlier you apply, the more chances you have to participate in other international projects that we organize, because your work will be included in the Exhibition Pool if you pass the casting and pay the fee (see lower).

First round

Free casting

To participate in the festival you must send to email adrumukraine@gmail.com

- Photos from one to three works in jpg format in an attachment to the letter. A photo of each work separately must be done as close and level as possible, without glass, without a frame, without unnecessary objects or marks and without the author - only the work. Please take photos in natural light to avoid glare. Name each photo of the works according to the names in the application.

- Portrait photo of the participant in the attachment of the letter.

- Completed application form in the attachment of the letter or write details of the participant and works in the body of the letter in Ukrainian and English:

- ✓ name, surname, age, country, city/village, phone, email, Instagram account;
- ✓ name, size, materials and year of creation of each work;
- ✓ please indicate where you found out about the festival.

Due to possible bombings, shelling, power outages and other situations in the war zone, a response to your application may not come immediately. The organizers are obligated to accept the application of each participant. After the casting, you will receive a notification via e-mail that you have made it to the next round.

Second tour

Your application is reviewed by the organizing committee (usually from several hours to three days). After the decision, you will receive a letter by e-mail with a notification whether you passed the casting or not. If you go to the second round, the selected work for the Winners' exhibition will be attached to the letter. After receiving a letter confirming the passing of the casting, a fee of 50 \$ or 50 € must be paid. Participants' fee go to the organization of the festival and support of Ukrainian people. The author of the work, who passed the casting and made a fee, becomes the Winner of the festival.

Each Winner receives:

- Diploma of the Winner of the VII International Art Festival МАЛЮЙ.UA.
- Work, work's data and a portrait of each Winner are posted on the festival's resources.
- The winner's work will be exhibited in the Central Park of Culture and Recreation of Kyiv near the Arch of Freedom of the Ukrainian People.
- Photos and videos of works from the exhibition, sent to e-mail.
- Photos and videos of works from the exhibition posted on the festival's resources.
- Links to mass media covering the exhibition.
- The possibility to get into the EXHIBITION POOL - that is, to the collection of works from which works will be chosen for further exhibitions in different countries.

Promotion:

The festival is widely covered by the mass media. News about the festival is provided by more than 200 media and posted on the resources of the festival's organizers and partners.

We will be glad for your participation!

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Facebook <https://www.facebook.com/adrumukraine/>

Instagram: [@adrum.ukraine](https://www.instagram.com/adrum.ukraine)

Telegram: <https://t.me/drawuawar>

YouTube: <https://www.youtube.com/channel/UCrywqKu8ZxPetRMtHZPEUNw>